

# PRODUCT VISUALISATION DIGITAL PROTOTYPING



Design / Engineering Consultants

wanted: new challenges

## OVERVIEW

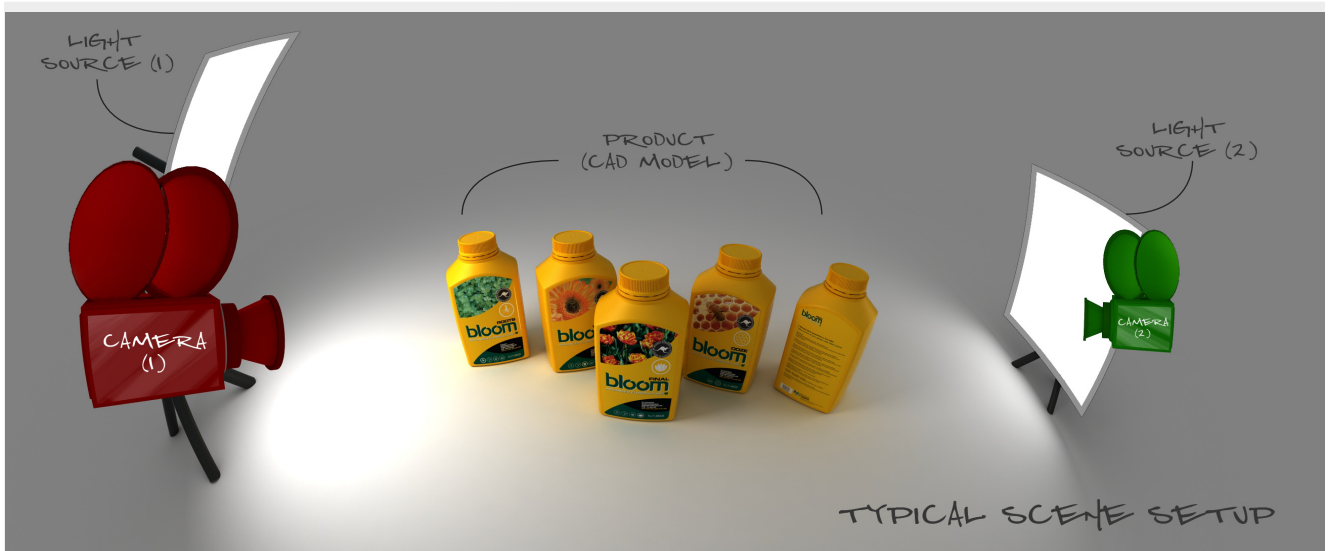
Proen Design has used the worlds leading visualisation software for the past 10 years. The power & usability of the most recent 3D Rendering packages allows our designers to quickly and efficiently produce images of your products in Hi Resolution formats.

The software now allows us to utilise the real life lighting & bottomless material libraries to deliver images of your product or concept as it would appear after manufacture.



## The Benefits

- Creating "Photo- Realistic" High quality still life Images of various 3D objects.
- The ability to view the Product from any angle possible, giving you an accurate visual snapshot of your design in a short timeframe.
- Experiment with various colours & endless materials prior to manufacture.
- Visualize objects in different environments, lighting & surroundings. (Night, Daylight, Studio, Warehouse & more...)  
Create stunning images for marketing research, presentation and product literature.
- Create animations to communicate the products innovative concepts, assembly sequence, cameras to fly around products to better view the shape & form.  
Produce Instructional & Marketing DVD's.
- Obtain feedback on visual appeal and conduct market research.
- Advertise your product before it even exists.



Powered by;



Adobe  
Creative Suite



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## QMAX Pumping Systems



Rendering environments such as the above pump room are made far more attractive for selling and marketing purposes. For some time QMAX have tried to get effective photographs for their brochures & websites. The rendering Process has not only clearly captured the schematic as an over view, but also detailed the items in the room with correct perfect geometry & materials.

Creating animations & information videos is a quick exercise with the overall scene setup for the still images above and below



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REXONADeoderant



NIVEASunSpray

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ElectroluxDishwasher



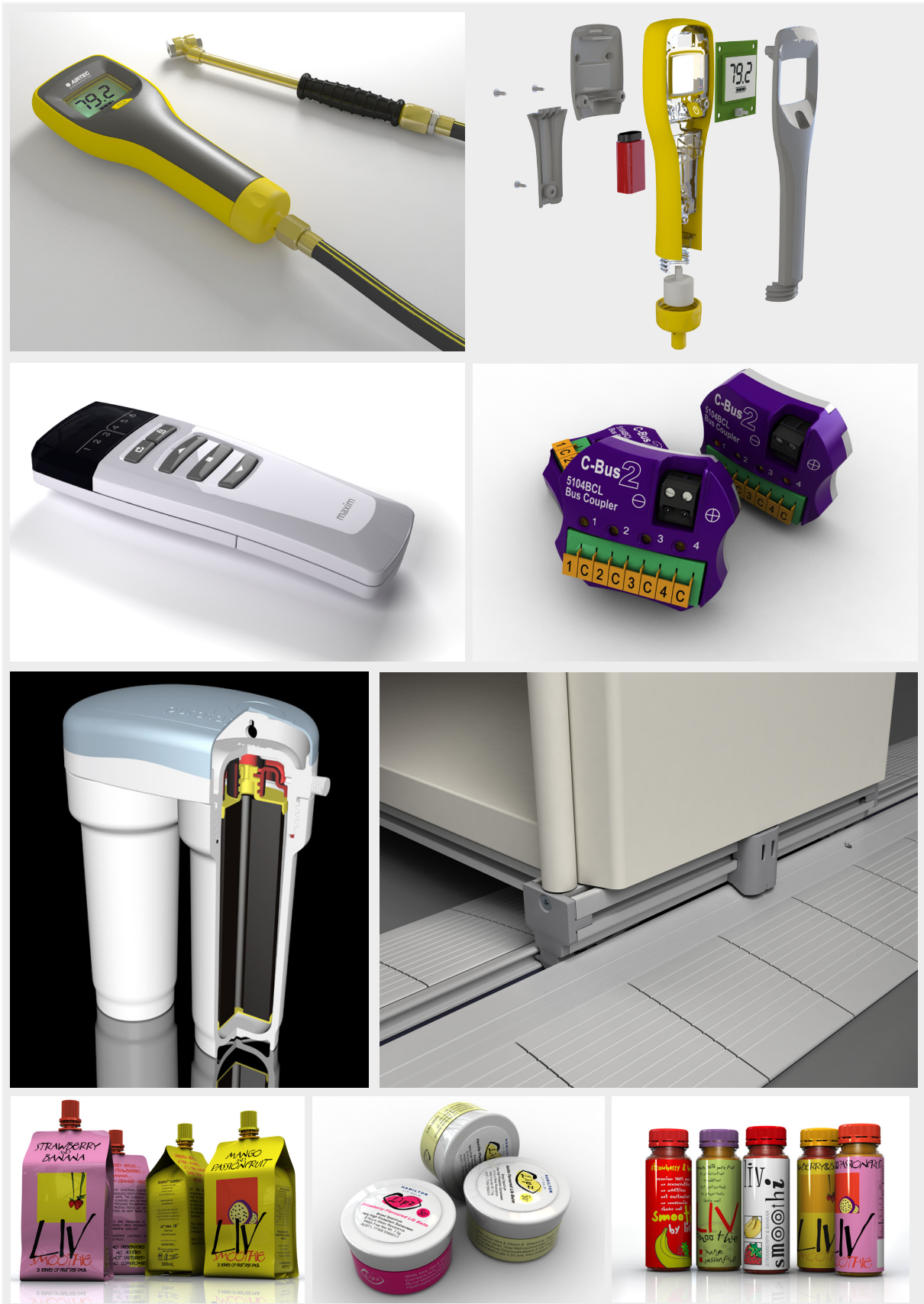
TOROWater tractor

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